

## **BUCCELLATI Opens Boutique at MGM MACAU, along with its First 'Timeless Beauty with Century-Old Craftsmanship' Exhibition**

Buccellati family members and Pansy Ho Celebrate Art of Living

The renowned Italian jewelry brand Buccellati celebrates the grand opening of its boutique at MGM MACAU, marking its second boutique in the city after its first at MGM COTAI. Alongside this momentous occasion, the Buccellati exhibition titled "Timeless Beauty with Century-Old Craftsmanship" was inaugurated at MGM MACAU, which provide Macau and the whole Greater Bay Area consumers with a firsthand experience of Buccellati's unique Italian style and extraordinary craftsmanship. The curtain rises on MGM's "Journey of World Treasures" series of high-end jewelry exhibitions for the upcoming month. **Ms. Pansy Ho**, Chairperson and Executive Director of MGM China Holdings Limited; **Mr. Andrea Buccellati**, Honorary Chairman and Creative Director of Buccellati, and **Mr. Luca Buccellati**, Special Sales and VIP Client of Buccellati, witnessed this splendid moment together.

Meanwhile, Buccellati presents its inaugural art exhibition, "Timeless Beauty with Century-Old Craftsmanship", at the Grande Praça in MGM MACAU. This exhibition showcases the exceptional craftsmanship that Buccellati is renowned for, while it marks the first appearance of the "Capri" collection in Asia, alongside the classic collections of "Macri", "Opera Tulle", "Hawaii", and more.

Breaking away from traditional exhibition formats, this showcase takes place in the hotel's public spaces, allowing guests to immerse themselves in the beauty of the high-end jewelry collection. Furthermore, live demonstration of the conventional Rigato carving technique by Buccellati artisans is also featured, providing attendees with a firsthand experience of the brand's exceptional craftsmanship. The luxurious art décor of MGM, which seamlessly blends Eastern and Western cultural influences, serves as a stunning backdrop for the exhibition and highlights Macau's unique diversity and precious cultural heritage. This perfectly aligns with MGM's commitment to celebrating craftsmanship and art of living. Together with Buccellati's century-long tradition of exquisite craftsmanship and dedication to the pursuit of art, this collaboration creates an enchanting artistic journey that will captivate and mesmerize guests.

Mr. Andrea Buccellati said, "Since its establishment in 1919, Buccellati has consistently upheld its commitment to delivering prestigious jewelry of exceptional quality, outstanding creativity, and exquisite craftsmanship. By opening the boutique at MGM MACAU and unveiling the Buccellati art appreciation exhibition, we hope to provide Macau and the whole Greater Bay Area consumers with a firsthand experience of Buccellati's unique Italian style and extraordinary craftsmanship. Additionally, MGM MACAU will serve as an artistic haven, showcasing the timeless artistry of Buccellati."

As a captivating fashion landmark in Macau, MGM MACAU is an internationally renowned five-star resort hotel with a height of 115 meters. With 600 rooms and a wide array of restaurants, bars, and lounges, the hotel offers a dynamic and fashionable ambience in every aspect. Its wave-shaped glass façade beautifully reflects the azure South China Sea and its surging waves. The choice of MGM MACAU as the venue for both Buccellati boutiques in Macau is a testament to the hotel's embodiment of the brand's refined "art of living" concept. It serves as an ideal platform for showcasing craftsmanship, quality, creativity, and art appreciation.



"From my childhood memories, Buccellati has always been one of my mother's favorite jewelry brands. This brand has been passed down to the third generation, and for me, this lineage holds special significance. Buccellati stands out in its steadfast commitment to preserving the ancient and exceptional craftsmanship of Italy. In today's world, this commitment is highly treasured, and it aligns perfectly with MGM's pursuit and promotion of the craftsmanship spirit," said Ms. Pansy Ho.

Buccellati's boutique is located on the first floor of MGM MACAU, adjacent to the luxurious retail shopping center, One Central, and the MGM entertainment area. The boutique is divided into multiple spaces, showcasing exquisite masterpieces, offering guests an extraordinary luxury shopping experience. The boutique is divided into multiple spaces, each showcasing exquisite masterpieces. Upon entering, guests are greeted with a spacious and bright environment, adorned with the brand's iconic antique display cases. In the center of the interior exhibition hall, a coral-shaped counter showcases the jewelry pieces, radiating with brilliance. Meticulously designed VIP rooms ensure the utmost privacy for guests.

On the event date, Ms. Pansy Ho made a stunning appearance wearing Buccellati's creations. The Buccellati Cocktail Collection Pendant Earrings lies in their distinct shape and design. The collection is deeply influenced by the stylistic evolution of High Jewellery, which embraces the natural brilliance of gemstones. Coupled with this natural presentation is a bold and innovative design concept that creates strong visuals and emotional resonance. The Buccellati Unica Collection Brooch, used yellow gold, white gold, baroque pearls and diamonds. The exquisite craftsmanship making the Buccellati Unica Collection Brooch vividly stand out.

In addition to the brand's iconic jewelry collections such as Opera Tulle, Macri, and Tulle, the boutique will also display the popular Macri and Tulle watch collections, as well as selected pieces from the brand's new Mosaico high jewelry collection unveiled during this year's Paris Haute Couture Week. The new Mosaico high jewelry collection draws inspiration from some of the classic designs created by the brand's founder, Mr. Mario Buccellati, in the 1920s, and is masterfully reinterpreted by Mr. Andrea Buccellati. The pieces feature innovative and fashionable forms, incorporating the brilliance of diamonds and colored gemstones inspired by Byzantine mosaic art, radiating dazzling light in the interplay of light and shadow. The recurring decorative elements create a harmonious rhythm, while the color combinations evoke breathtaking elegance.

The "Timeless Beauty with Century-Old Craftsmanship" art appreciation exhibition by Buccellati is held at the Grande Praça in MGM MACAU from September 24 to October 8, and visitors can make reservations through the official platform. This exhibition focuses on the brand's jewelry craftsmanship rooted in the Renaissance, showcasing the iconic Rigato technique and Tulle craftsmanship. The Rigato technique is one of Buccellati's traditional carving skills. Artisans use engraving tools to create parallel lines on the metal surface, giving it a smooth and silky texture reminiscent of satin. The Tulle craftsmanship, named after it resembles the fabric of the same name, is a unique openwork technique. Artisans meticulously carve and thread gold, resulting in a honeycomb-like hexagonal openwork structure reminiscent of delicate Venetian lace.



## **About MGM**

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.

MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU's world class facilities include the MGM Art Space, dedicating over 5,000 square feet to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest integrated resort of MGM in China. Designed as the "jewelry box" of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia's first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the only mega complex and hotel in Macau to gain three-star certification in both Green Building Design and Operation Label, as well as the first hotel in the Greater Bay Area and second in Greater China to receive the certifications.

MGM China is majority owned by MGM Resorts International (NYSE: MGM) one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, ARIA, MGM Grand, Mandalay Bay and Park MGM. For more information about MGM Resorts International, visit the Company's website at <a href="https://www.mgmresorts.com">www.mgmresorts.com</a>.

## **About Buccellati**

Originating from Milan, Italy, Buccellati is one of the most renowned high-end jewelers in the world, celebrated for its craftsmanship, exquisite designs, and unique creations. Buccellati boldly combines rare and colorful gemstones with intricately carved platinum and gold, resembling delicate lacework. Even today, Buccellati jewelry is highly regarded worldwide not only for its design and exceptional craftsmanship but also for its commitment to preserving the iconic carving techniques dating back to the Italian Renaissance. The inspiration for all collections stems from historical hand-drawn sketches and the designs of Mario Buccellati, the founder. Buccellati is currently under the ownership of the historic Montresor family, with



active involvement from members of the Buccellati family in its management. Presently, Buccellati boutiques can be found in luxury shopping centers in major cities around the globe.

For media inquiries, please contact:

## MGM

Jessie Kuan Director of Public Relations Phone: (853) 8806 3412

Email: jessiekuan@mgm.mo

Juliana Kung Assistant Director of Public Relations

Phone: (853) 8806 3424 Email: <u>julianakung@mgm.mo</u>