

MGM Fosters Educational Tourism in Macau

Facilitate "Tourism + Education" between Macau and Hong Kong MGM as Education Tourism Destination for Intangible Heritage

As a pioneer of cultural tourism, MGM has been striving to partner with organizations in various regions to deepen the "tourism+" collaborations – with a view to promoting Macau's richly diverse history and culture, and highlighting the city as an international cultural tourism destination. To further foster education tourism and sustainable development of the industry, MGM earlier arranged a dedicated "Study Tour on Intangible Cultural Heritage" for a total of 160 teachers and students from Hong Kong's St. Paul's School (Lam Tin) to embark on a journey to appreciate MGM's art collections and special exhibitions on intangible heritage. Such an initiative has made MGM a cultural destination for students to dive into the knowledge related to intangible heritage, promoting exchanges between Macau and Hong Kong, and advancing the development of Macau's educational tourism.

The "Study Tour on Intangible Cultural Heritage" was organized by IN INDUSTRY LTD, an organization fully supported by the Academy of Chinese Studies of the Our Hong Kong Foundation, also the publisher of a magazine named "公民 + " that focuses on the "Citizenship and Social Development" curriculum within Hong Kong secondary schools. During the tour, MGM's Arts and Culture team members introduced the Company's aspirations on arts and culture, especially its enduring endeavors and innovations in preserving intangible heritage, and expounded upon previous successful events, such as the "Ancient Costumes Exhibition" which showcased ancient Chinese costume craftsmanship and the "MGM Lion Dance Festival" which integrated Lingnan lion dance culture into Macau's historic town. Under the guidance of docents, students toured MGM COTAI and took in thought-provoking public artworks. They also visited the "Fondant Art Exhibition", which features exquisite dough sculptures to exhibit Guangzhou cultures and folk customs like lion dance, yum cha and more. Moreover, the group went around town to visit the Ruins of St. Paul's and Na Tcha Temple to experience the charm of Macau's Eastmeets-West culture.

Voi Tong, the founder of "公民+", said, "During the past year, we proactively organized educational tours to enable Hong Kong secondary school pupils to learn more about the development of cities in the Greater Bay Area. This time, we are very delighted to collaborate with MGM to jointly put together our first large-scale study tour at Macau's integrated resort. Considering that the Nation has emphasized the development of cultural tourism, as well as Macau's position as "One Centre, One Platform and One Base", we designed this distinctive educational tour merging art, technology and entertainment, so that students could better experience MGM's innovations in preserving traditional Chinese cultures, meanwhile, to realize the significance of art and culture in propelling the hotel and tourism development."



About MGM

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.

MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU's world class facilities include the MGM Art Space, dedicating over 5,000 square feet to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest integrated resort of MGM in China. Designed as the "jewelry box" of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia's first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the only mega complex and hotel in Macau to gain three-star certification in both Green Building Design and Operation Label, as well as the first hotel in the Greater Bay Area and second in Greater China to receive the certifications.

MGM China is majority owned by MGM Resorts International (NYSE: MGM) one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, ARIA, MGM Grand, Mandalay Bay and Park MGM. For more information about MGM Resorts International, visit the Company's website at www.mgmresorts.com.



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