



## **MGM Joined Hands with Fortune to Debut Brainstorm Design in Macao**

*World's Preeminent Designers and Senior Executives Gathered*

Fortune Brainstorm Design 2023 was recently launched at MGM COTAI in Macao. Themed “Empathy in the Age of AI”, the leading international forum at the intersection of design and business made its first appearance in China, gathering over 100 executives from Fortune 500 companies and world’s preeminent designers in Macao to manipulate crucial questions of design and explore collaboration opportunities for the future.

In this groundbreaking collaboration with Fortune, MGM pioneered the introduction of Fortune Brainstorm Design to Macao. This initiative echoed with MGM’s pledge to curate world-renowned and high-quality Meeting, Incentives and Conferences to establish a platform for great minds worldwide. The Fortune Brainstorm Design this year brought together global top designers and management executives to discuss how AI technology can propel commercial design, architecture and art, and help with Macao’s urban development and future design.

Pansy Ho, Chairperson & Executive Director of MGM China Holdings Limited, was invited for an enlightening conversation on “Macao’s Design Future” with Alan Murray, Fortune CEO. Ms. Ho said, “Macao has developed a unique cultural heritage with its over 400 years of history blending East and West. As a pioneer in cultural tourism, MGM is dedicated to originality and innovation, actively introducing world’s top-notch performances, creativity, culture and arts to Macao. As next year marks the 25th anniversary of Macao’s return to China, we welcome talents from all around the world to come to Macao and help contribute brilliant ideas to the city’s diversified development.”

At the heart of Macao’s charm lies a captivating mix of Chinese and Western cultures, which makes the city an inspiring haven for artistic expression and intellectual exploration. Upon this inclusive backdrop integrating historical tapestry and cosmopolitan ambiance, Fortune Brainstorm Design invited executives from top global companies, including Tom Dixon, General Mills, Rockwell Group Architecture Studio, Christie’s, PepsiCo, etc., as speakers of the event to explore the ways design can help to tackle the challenges related to climate change and sustainability; diversity and inclusion; as well as other related topics.

Clay Chandler, Fortune Executive Editor for Asia and Brainstorm Design Editorial Chair, said, “Through our joint efforts with MGM, we successfully debuted the first Fortune Brainstorm Design in Macao, China, creating valuable networking opportunities for business leaders and design professionals. As an architectural benchmark of design, aesthetics, functionality and environmental friendliness in its own right, MGM COTAI supported the conference with state-of-the-art facilities and impeccable services, and therefore it is the most suitable platform for providing insights on design-related discussions. across the conference.”

A city of rich cultural heritage, Macao is also a model for urban design revitalization. During the conference, MGM hosted a special workshop with Fortune at Macao’s Navy Yard No.2 to further the idea exchange on urban construction development. Speakers included Charles Hayes, Executive Managing Director, Asia and Partner at IDEO; Sarah Stein Greenberg,



Executive Director of the Stanford d.school; Liselott Stenfeldt, Director of R&D of Gehl; Scott Doorley, Creative Director of Stanford d.school; Clay Chandler, Fortune Executive Editor for Asia; and Catarina Lio, Senior Vice President Brand Marketing of MGM. The group of participants later visited A-Ma Temple, Macao's world heritage site, to immerse in the wonder of traditional Chinese culture.

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## **About MGM**

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA. MGM Grand Paradise, SA owns and operates MGM Macao, the award-winning premium integrated resort located on the Macao Peninsula and MGM Cotai, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macao.

MGM Macao is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM Macao has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM Macao's world-class facilities include the MGM Art Space, dedicating over 5,00 square meter to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Additionally, it provides a complete range of meeting and venue facilities, making it an ideal venue for events. Our property is conveniently located on the Macao Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM Cotai is the latest integrated resort of MGM in China. Designed as the "jewelry box" of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia's first dynamic theater, meeting space, high-end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macao, China. MGM Cotai is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macao as it grows as a global tourist destination. MGM Cotai is the only mega complex and hotel in Macao to gain three-star certification in both Green Building Design and Operation Label, as well as the first hotel in the Greater Bay Area and second in Greater China to receive the certifications.

MGM China is majority owned by MGM Resorts International (NYSE: MGM), one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, ARIA, MGM Grand, Mandalay Bay and Park MGM. For further information on MGM Resorts International, visit the Company's website at [www.mgmresorts.com](http://www.mgmresorts.com).



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