



Prost! Oktoberfest Macau at MGM 2023 Taps its Keg

A 12-day Bierfest at the Roof Terrace of MGM COTAI

Annual Multi-sensory Extravaganza Celebrates Macau as a Creative City of Gastronomy

The annual flagship brand IP event of MGM *Oktoberfest Macau at MGM 2023* kicks off today at MGM COTAI, rocking the town with a 12-day authentic German bierfest! Once again returning to an outdoor venue this year, the event sets to be the biggest scale in history to welcome even more locals and tourists to join the “Macau meets Munich” festival inside the enormous beer tent with traditional German food and brews, as well as the dynamic live performance brought by an official Oktoberfest music band HÖGL FUN BAND all the way from Munich. Empowered by the synergy of entertainment, gastronomy and culture, it is a multi-sensory extravaganza that best epitomizes MGM’s “Tourism+” initiative, while featuring Macau as a UNESCO-designated Creative City of Gastronomy.

The *Oktoberfest Macau at MGM 2023* is again unwaveringly supported by the Macao Government Tourism Office (MGTO), the Consulate General of Germany in Hong Kong and Macau, as well as the German Macau Business Association. The event was officially kicked off with the traditional beer keg tapping ceremony by **Kenneth Feng**, President and Executive Director of MGM China Holdings Limited. Other officiating guests included **Yang Yi**, Deputy Director of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Macao SAR; **Fu Aimin**, Director of The Office of the Commissioner of the Ministry of Foreign Affairs of the People's Republic of China in the Macao SAR; **Stefan Bredohl**, Consul General of Germany in Hong Kong; **Christina Lau**, Head of Department of Communication and External Relations Department of MGTO, and **Tony Un**, Chairman of German Macau Business Association.

Kenneth Feng, said, “Since MGM introduced the world’s acclaimed carnival Oktoberfest to Macau in 2009, *Oktoberfest Macau at MGM* has become an annual citywide brand IP event which perfectly manifests the synergy of gastronomy, creativity, culture, festivity and tourism. Entering into its 13th edition, MGM proudly presents a grand outdoor carnival for overseas visitors and locals. Leveraging our creativity and execution prowess, alongside Macau’s unique positioning as an international tourism city, MGM has endeavored to make Macau into an ideal destination for hosting Oktoberfest.”

Throughout the past 12 editions, *Oktoberfest Macau at MGM* has welcomed over 170,000 guests. It celebrates the essence of the quintessential Oktoberfest through the traditional German gourmet, entertainment and decorations, bringing the most authentic Bavarian party atmosphere to Macau. Staying in the blue-and-white Bavarian patterned beer tent and sitting by traditional long wooden tables, guests can enjoy genuine German Oktoberfest



brew Löwenbräu, traditional German food and beverage, carnival booth games and cheer with waitresses in dirndl costumes. Every detail pays full homage to the original Oktoberfest in Germany.

What's more, the crowd's favorite Högl Fun Band once again flies over from Munich to hype up the nights with dynamic live performances, and essentially bringing back the staple theme song of *Oktoberfest Macau at MGM*, "Nei Hou, Macau!". With Bavarian festivities in full bloom, guests can immerse into the most authentic German Oktoberfest, a cultural extravaganza featuring great food, beer and entertainment.

Oktoberfest Macau at MGM 2023 takes place between October 12 and 23, from 6pm to 12am daily at the 1/F Roof Terrace of MGM COTAI, with the Family Day session taking place on October 15 from 11am to 3pm. Admission tickets and table reservations are available for sale at both MGM properties from now till October 23.

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Event Detail & Ticketing Information

Date: Now till October 23, 2023
Phone: (853) 8802 2666
Email: oktoberfest@mgm.mo
Website: <https://www.mgm.mo/en/cotai/entertainment/oktoberfest2023>
Ticket Counters: MGM COTAI and MGM MACAU (For operation hours and other details, please refer to event webpage)

Event	Date & Time	Admission Tickets (Inc. 2 standard drinks, excluding champagne)
Oktoberfest Macau at MGM	October 12 – 23, 2023 6pm–12am	MOP 250 per guest
Family Day	October 15, 2023 11am–3pm	

**Free admission fee for children under 9 years old.*

About MGM

MGM is an abbreviation for MGM China Holdings Limited (HKEx: 2282) and is a leading developer, owner and operator of gaming and lodging resorts in the Greater China region. We are the holding company of MGM Grand Paradise, SA which holds one of the six gaming concessions to run casino games in Macau. MGM Grand Paradise, SA owns and operates MGM MACAU, the award-winning premium integrated resort located on the



Macau Peninsula and MGM COTAI, a contemporary luxury integrated resort in Cotai, which opened in early 2018 and more than doubles our presence in Macau.

MGM MACAU is a Forbes Five-Star luxury integrated resort inspired by the arts with every element of the resort infused with creativity and style. MGM MACAU has approximately 600 guest rooms and suites and boasts a number of distinguishing features, including the architecturally stunning European-inspired Grande Praça, housed under a soaring glass ceiling. MGM MACAU's world class facilities include the MGM Art Space, dedicating over 5,000 square feet to display authentic works of art, conference and event facilities, spa, and seven signature restaurants and bars to fulfill any gastronomic craving. Our property is conveniently located on the Macau Peninsula and is directly connected to the luxury retail shopping complex, One Central.

MGM COTAI is the latest integrated resort of MGM in China. Designed as the "jewelry box" of Cotai, it offers approximately 1,400 hotel rooms and suites, Asia's first dynamic theater, meeting space, high end spa, retail offerings and food and beverage outlets as well as the first international Mansion at MGM for the ultimate luxury experience. The Spectacle at MGM COTAI becomes the record holder of the largest free-span gridshell glazed roof (self-supporting) on January 19, 2019, making it the first architectural and structural GUINNESS WORLD RECORDS™ title for Macau, China. MGM COTAI is being developed to drive greater product diversification and bring more advanced and innovative forms of entertainment to Macau as it grows as a global tourist destination. MGM COTAI is the only mega complex and hotel in Macau to gain three-star certification in both Green Building Design and Operation Label, as well as the first hotel in the Greater Bay Area and second in Greater China to receive the certifications.

MGM China is majority owned by MGM Resorts International (NYSE: MGM) one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, ARIA, MGM Grand, Mandalay Bay and Park MGM. For more information about MGM Resorts International, visit the Company's website at www.mgmresorts.com.

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